Docusign Envelope ID: AA7EFDD8-1574-81EE-805A-52900091B04E



CloudClevr Carbon Reduction Plan

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Supplier Name: CloudClevr Limited **Company Registration Number:** 03583387 **Published Date:** 26/10/2026
Expiry Date: 25/10/2027ss

Commitment to Achieving Net Zero

CloudClevr Limited is committed to achieving Net Zero emissions by 2050 and commit to reducing our total absolute greenhouse gas emissions by 30% by 2032; driven by targeted initiatives listed further on in this document.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases produced prior to the introduction of any strategies to reduce emissions, and serve as the reference point against which emissions reduction is measured.

Baseline Year: 2025

Additional Details relating to the Baseline Emissions calculations.

2025 represents CloudClevr's first reporting period as a consolidated group and using Greenly; therefore both the baseline year and current reporting year are the same. The fiscal year runs 1 April 2025 - 31 March 2026.

Scope 3 sources included: Purchased goods & services (3.1), Capital goods (3.2), Fuel & energy-related activities (3.3), Upstream transport & distribution (3.4), Waste generated in operations (3.5), Business travel (3.6), Employee commuting (3.7), Upstream leased assets (3.8), Downstream transportation & distribution (3.9 – reported as zero; see data limitations), Use of sold products (3.11 – reported as zero; see data limitations), End-of-life treatment of sold products (3.12).

Emissions were calculated using spend-based monetary estimation methods for the majority of expenditure categories, supplemented by activity-based data where available and recognised estimation methodologies where primary data was not available. Calculations were completed using Greenly's carbon accounting platform and aligned to the GHG Protocol Corporate Standard, Government Conversion Factors for Company Reporting and the Corporate Value Chain (Scope 3) Standard.

Baseline year emissions:

Emissions	**Total (tCO_2e)**
Scope 1	10.94
Scope 2	43.21
Scope 3 (Included Sources)	2,614.62
Total Emissions	**2,668.77**

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Current Emissions Reporting

As 2025 is both the baseline and first reporting year, current year figures are identical to the baseline. Progress against targets will be reported in subsequent annual updates.

Reporting Year: 2025

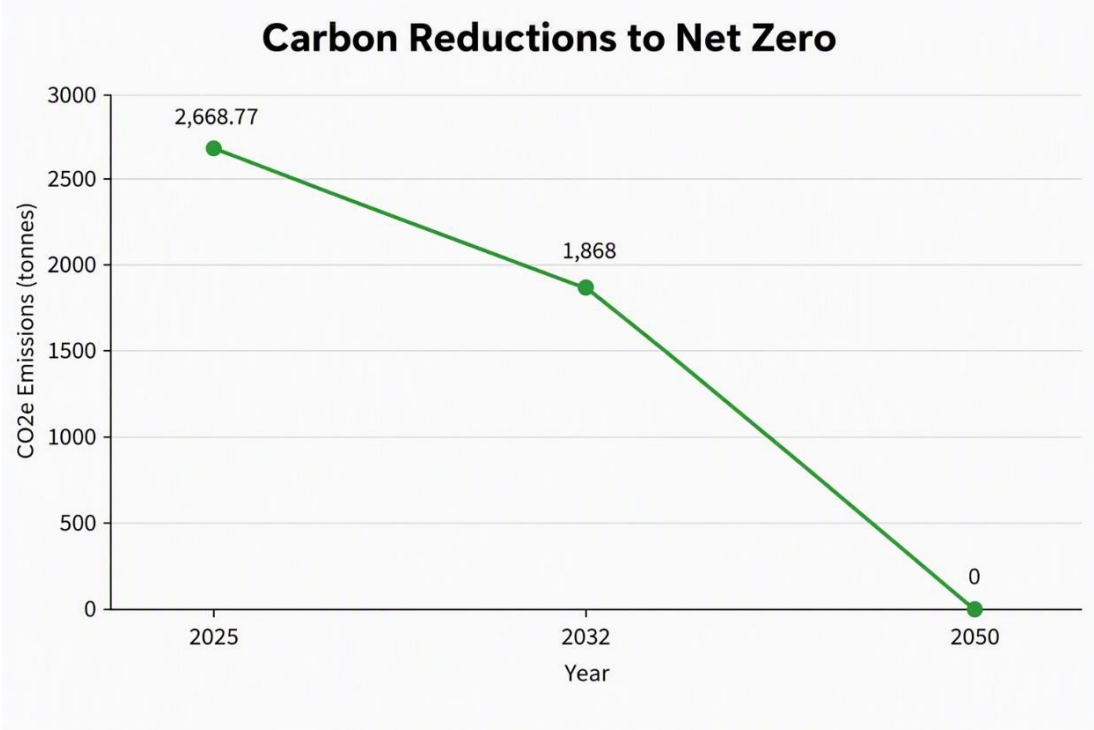
Emissions	**Total (tCO_2e)**
Scope 1	10.94
Scope 2	43.21
Scope 3 (Included Sources)	2,614.62
Total Emissions	**2,668.77**

Emissions Reduction Targets

In order to continue our progress towards achieving Net Zero, CloudClevr Limited has adopted the following carbon reduction targets, in accordance with the GHG Protocol.

We commit to reducing our total absolute greenhouse gas emissions by 30% by 2032, against our 2025 baseline of 2,668.77 tCO_2e. This equates to a target of approximately 1,868 tCO_2e by 2032, and forms part of our trajectory to Net Zero by 2050. Achieving this will require both further emission reductions and credible carbon removal or offsetting strategies for any residual emissions.

Progress against these targets can be seen in the graph below:



Every organisation has an environmental footprint, including ours. We're taking practical steps to reduce it and help our customers do the same. CloudClevr's first full GHG inventory gives us a robust baseline for action.

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CloudClevr Limited - Emission Reduction Initiatives

The below initiatives all contribute towards the 30% reduction target by 2032.

Initiative	Scope(s)	Estimated Impact
Select energy-efficient cloud instances – Switch to lower-power CPU instances on cloud platforms (AWS, GCP, Azure, etc.)	Scope 3 (Cloud & Data Centre)	~30% reduction on cloud server emissions
Implement green coding practices – Optimise software to reduce energy consumption per user	Scope 3 (Cloud & Data Centre)	~15-30% reduction on server emissions
Compress and optimise media file formats – Use WebP, MP4, SVG etc. to reduce data transfer emissions from online ads	Scope 3 (Digital Ads)	Variable, profile-specific
Embark on a "Responsible Digital" certification – Pursue a structured digital sustainability label	Scope 3 (Digital / Cloud)	Qualitative / not directly quantifiable
Maintain IT equipment to delay replacement – Extend the life of office IT hardware to reduce manufacturing emissions	Scope 3 (Capital Goods / IT Equipment)	~20-30%+ reduction on IT equipment emissions
Rent IT equipment instead of owning it – Shift to leasing to improve device lifecycle management	Scope 3 (Capital Goods / IT Equipment)	~Up to 50% reduction on IT equipment emissions
Train drivers in eco-driving – Reduce fuel consumption through better driving habits	Scope 1 (Fuel Combustion)	~5-15% reduction on fuel/vehicle emissions
Encourage sustainable commuting (walking, cycling, public transport)	Scope 3 (Employee Commuting)	~58% reduction on commuting emissions
Renew gas vehicle fleet with electric vehicles – Gradually replace combustion vehicles with EVs	Scope 1 (Fuel Combustion) Scope 2 (Electricity for EVs)	~20-80% reduction depending on energy mix
Prioritise environmentally certified premises – When relocating, choose buildings with recognised green certifications	Scope 2 (Energy / Buildings) Scope 3 (Upstream)	Qualitative / not directly quantifiable

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CloudClevr Limited – GHG Inventory Methodology Notes

Reporting period: April 2025 - March 2026 | Report date: 22 October 2026

1. Organisational Boundary & Reporting Standard

CloudClevr Limited's greenhouse gas inventory has been prepared in accordance with the GHG Protocol Corporate Accounting and Reporting Standard and the GHG Protocol Corporate Value Chain (Scope 3) Standard. The inventory covers the reporting period April 2025 to March 2026 and encompasses Scope 1, Scope 2 and all 15 Scope 3 categories under the GHG Protocol framework. Emissions are reported on a location-based basis for Scope 2.

2. Calculation Methodology

Emissions were calculated using Greenly's carbon accounting platform. Two calculation approaches were applied:

2a. Spend-Based Monetary Estimation (Primary Method)

The majority of CloudClevr's emissions – 82.8% of the total footprint – were calculated using a spend-based monetary approach, whereby financial expenditure data is multiplied by category-level emission factors. This method was applied across 42 purchase categories where activity-level primary data was not available.

This approach is a recognised estimation methodology under the GHG Protocol but produces results of lower precision than activity-based calculation. The categories with the largest emissions calculated on this basis include:

Category	**Emissions (kg CO_2e)**
Telecommunication service	1,967,908.6
Construction, general installations, fixtures & fittings (Asset)	97,512.2
IT and electronic product	49,231.2
Bank fees and services	10,560.1
Small office supply	9,285.6

A full auditable emission factor export, documenting the specific emission factor and source applied to each activity category, is available upon request.

2b. Activity-Based Calculation (Supplementary Method)

Where primary activity data was available, emissions were calculated using physical activity data (e.g., kWh of electricity consumed, kilometres travelled, weight of freight). Activity-based data modules in use include: Buildings & Energy, Business Travel, Employee Commuting, Vehicle Fleet, IT Inventory, Freight, Outsourced & On-Premise Datacenters, Sold Products, and Cloud Services.

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2c. Emission Factors

Emission factors were sourced from the following referentials:

- UK Government Conversion Factors for Company Reporting
- ADEME Base Empreinte
- IPCC referentials

Factors were applied at activity category level. A full auditable export documenting the specific emission factor, source referential, and version year applied to each activity category is available upon request.

2d. Platform Methodology Verification

The Greenly carbon accounting platform methodology has been independently verified by AFNOR Certification (an accredited third-party body) under ISO 14064-3:2019 at a reasonable level of assurance.

- Verification Statement: N° 109394.2
- Issued: 10 June 2024
- Verified by: Julien Nizri, Managing Director, AFNOR Certification
- Standards confirmed: GHG Protocol Corporate Standard (2004); ADEME BGES V5 Method
- Scope: Greenly platform V1.0.17, covering Scopes 1, 2 and 3

This verification covers the Greenly platform methodology. It does not constitute an assurance opinion on CloudClevr Limited's specific inventory figures or data. The full AFNOR Verification Statement is available upon request.

3. Scope 1 Emissions

Total Scope 1: 10,940.25 kg CO_2e (10.94 tCO_2e)

GHG Protocol Category	Description	kg CO_2e
1.2	Transportation of materials, products, waste and employees	7,084.58
1.4	Fugitive emissions	3,855.67
Total		**10,940.25**

Categories 1.1 (Generation of electricity, heat or steam) and 1.3 (Physical or chemical processing) reported zero emissions, consistent with CloudClevr's operations as a technology company.

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4. Scope 2 Emissions

Total Scope 2 (Location-Based): 43,210.46 kg CO_2e (43.21 tCO_2e)

GHG Protocol Category	Description	kg CO_2e
2.1	Electricity-related indirect emissions	43,210.46
2.2	Steam, heat and cooling	0
Total		**43,210.46**

5. Scope 3 Emissions

Total Scope 3: 2,614,615.08 kg CO_2e (2,614.62 tCO_2e)

GHG Protocol Category	Description	kg CO_2e	Notes
3.1	Purchased goods & services	2,242,790.03	Primarily spend-based – see Section 2a
3.2	Capital goods	187,253.16	
3.3	Fuel & energy-related activities	18,734.82	
3.4	Upstream transportation & distribution	5,457.70	
3.5	Waste generated in operations	1,652.46	
3.6	Business travel	96,512.98	
3.7	Employee commuting	55,489.31	
3.8	Upstream leased assets	6,571.30	
3.9	Downstream transportation & distribution	0	See Section 6b
3.10	Processing of sold products	0	Not applicable

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3.11	Use of sold products	0	See Section 6c
3.12	End-of-life treatment of sold products	154.32	
3.13	Downstream leased assets	0	Not applicable
3.14	Franchises	0	Not applicable
3.15	Investments	0	Not applicable
Total Scope 3		**2,614,615.08**	

6. Data Limitations & Known Gaps

The following limitations were identified through the platform's quality control process and are disclosed in accordance with the GHG Protocol's transparency principle. Full platform quality control records are available upon request.

6a. High Reliance on Generic Monetary Emission Factors

82.8% of total emissions were calculated using generic spend-based monetary emission factors, against a recommended threshold of 40% or below. This reflects the current availability of primary activity data across CloudClevr's expenditure base.

- Impact: Results in lower precision across the majority of the Scope 3 Cat. 3.1 footprint. Emissions in affected categories may over- or understate actual impacts depending on the specificity of the emission factor applied.
- Recommended action for future cycles: Prioritise collection of activity-based data for the highest-emission generic categories, particularly Telecommunication services (1,967,908.6 kg CO_2e) and Construction/installations (97,512.2 kg CO_2e).

6b. Absence of Outbound Freight Data (Cat. 3.9)

Outbound freight weight was not tracked during the reporting period. Inbound freight weight was recorded at 1.37 tonnes; outbound freight weight was recorded as zero.

- Impact: Cat. 3.9 (Downstream transportation and distribution) is reported as zero. Actual downstream freight emissions are unknown.
- Recommended action for future cycles: Implement outbound freight tracking to enable complete Cat. 3.9 reporting.

6c. Double-Counting Review – Outsourced & On-Premise Datacenters & Sold Products The platform's quality control process flagged potential double counting in two emission categories – Outsourced & On-Premise Datacenters (59,193.64 kg CO_2e) and Sold Products

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(288,027.99 kg CO_2e) — where both activity-based and spend-based financial data were present in the same category.

- Status: Both flags were reviewed by Axelle Rimpot, Carbon Expert at Greenly, as part of Greenly's standard double-verification process. Greenly has confirmed in writing that no actual double-counting issue was identified in either category and that no restatement of the total Scope 3 or total inventory figures is required. The reported figures of 2,614.62 tCO_2e (Scope 3) and 2,668.77 tCO_2e (total) are confirmed as stated.

7. Quality Control Process

CloudClevr's GHG inventory was subject to Greenly's automated quality control framework, comprising 70 individual checks across methodology, financial data, activity data, buildings, employees and module-level data. Of these:

- Checks automatically passed: The majority, covering GHG Protocol category coverage, building data, employee survey coverage, rental transactions, and food & beverage classification.
- Checks accepted by client: 1 — outbound freight weight mismatch (Section 6b), accepted by CloudClevr on 15 May 2026.
- Checks validated by Greenly Carbon Expert: 1 — generic purchase categories (Section 6a), validated on 21 May 2026.
- Double-counting checks reviewed by Greenly Carbon Expert: 2 — Outsourced & On-Premise Datacenters and Sold Products (Section 6c), reviewed by Axelle Rimpot. No double counting identified.

The Greenly platform methodology has been independently verified by AFNOR Certification (Verification Statement N° 109394.2, issued 10 June 2024) as conforming to the GHG Protocol Corporate Standard (2004) and ADEME's BGES V5 Method, under ISO 14064-3:2019 at a reasonable level of assurance. This verification covers the platform methodology and does not constitute an assurance opinion on CloudClevr Limited's specific inventory figures.

Full platform quality control records and the AFNOR Verification Statement are available upon request.

These methodology notes should be read in conjunction with the CloudClevr Limited GHG Inventory Report. Supporting documentation referenced throughout these notes is available upon request.

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Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with the GHG Protocol Corporate Standard, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by a director of CloudClevr Limited.

Signed on behalf of CloudClevr Limited

Name: Steve Harris

Position: CEO

Signature: Signed by: Steve Harris ACF35F3E73B7439...

Date: 26/10/2026

https://ghgprotocol.org/corporate-standard https://www.gov.uk/government/collections/government-

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conversion-factors-for-company-reporting

https://ghgprotocol.org/standards/scope-3-standard